

2/17/14

To: Department of Regional Parks
County of Sacramento
4040 Bradshaw Rd
Sacramento CA, 95827

From: California Canoe & Kayak
11349 Folsom Blvd, Ste C
Rancho Cordova CA, 95742

Re: 2014 Concession Agreement

To whom it may concern,

California Canoe & Kayak ~ Concession Proposal

California Canoe & Kayak (CCK) has been conducting professional on-water paddle-sports training in Northern California since 1972. Safety and education are pillars of our company's success over the past 40 years. We specialize in ocean, surf zone and whitewater kayaking, canoeing and stand up paddle boarding instruction.

All of our instructors and guides are either seeking or currently accredited with an ACA (American Canoe Association) Certification ensuring a baseline level of expertise and experience in their area of concern.

CCK has been conducting kayak and canoe classes on the Lower American River within the Parkway since 1991 with zero mishaps, accidents or injuries.

In order to remain consistent with the new permitting requirements and provisions set forth by the Sacramento County Department of Parks and Recreation; California Canoe & Kayak wishes to engage in a Concession agreement with the County of Sacramento for the purposes of conducting kayak, canoe and stand up paddle board classes on the Lower American River.

Classes/Trips:

Over the years CCK has conducted a variety of classes on the Lower American River. While we have no planned canoe classes this year, we would like to reserve the option to conduct such classes and/or tours should the demand arise. In addition to the below listed classes we do conduct non-scheduled, private and small group (fewer than 10 participants) lessons and tours on the Lower American River as demand dictates.

This year we plan to offer the following scheduled classes:

- Introduction to River Touring [Full Day / 8hrs]

This class teaches beginning students the skills necessary to safely navigate moving water. Curriculum includes teaching basic safety and rescue techniques as well as reading river currents, recognizing and avoiding hazards, catching eddies, communication and dealing with emergencies.

- Kayak Training for Eppies' Great Race [Half Day / 4 Hrs]

This class is designed to teach beginners and advanced paddlers alike the intricacies of the Eppies' Race Course on the Lower American River. This class deals with choosing the correct line, avoiding hazards and slow spots; how to maximize currents as well as safely navigate San Juan Rapid.

- Eppies' Great Race Practice River Run [Half Day / 3 Hrs]

This is a shortened version of our Eppies Training run. This class focuses on getting down the river race course as efficiently as possible.

- Introduction to River SUP (Stand Up Paddle Boarding) [Full Day / 8 Hrs]

This class teaches graduates of our Beginning SUP class taught on Lake Natoma the skills necessary to safely navigate moving water. Curriculum includes teaching basic safety and rescue techniques as well as reading river currents, recognizing and avoiding hazards, catching eddies, communication and dealing with emergencies.

We take pride in offering the best student to instructor ratios in the business. At 5 students for each instructor (5:1) we are able to offer a level of individual attention and safety unmatched by other operators.

Our maximum class size is 10 students, with a second instructor added for anything past 5 students.

In all of our classes on the Lower American River we strive to communicate the importance of being good stewards to our rivers and surrounding park areas by packing out our trash (and picking up other's trash as well), choosing launch and landing sites carefully to avoid adversely affecting the river side vegetation. In addition we communicate proper etiquette on the river by giving way to larger water craft, staying quiet near private property and generally conducting ourselves with professionalism and respect for others.

General Format / Overview:

Our classes that take place on the Lower American River will generally be dropped off and picked up by a shuttle driver. We use 10 passenger vans towing a kayak/canoe trailer. In the event that no shuttle driver is used, we have purchased an annual parking pass suitable for our van and trailer.

We will transport all participants and associated boats/boards and gear to the river or our clients may at their discretion meet us at the designated location for the class to be held. Some times our clients choose to use their own paddling craft and/or gear and must be approved by our instructor prior to entering the river.

All clients/students are required to sign a Release of Liability / Waiver prior to participating in class.

After the necessary time needed to outfit students into their boats and safety gear our instructors will provide a safety briefing and general overview of the class and river hazards.

All clients/students are required to wear approved safety gear; including Coast Guard approved PFD and kayaking specific helmet. Additionally our students are required to wear appropriate foot wear and at the instructor's discretion and/or student's request, wet suits and splash jackets are issued.

Prior to arriving at our class all students are given a confirmation letter in which are outlined all pertinent safety issues as well as a list of recommended items to be brought with them on the day of class; including but not limited to an extra change of warm clothes, extra water, prescription medications, etc.

A First Aid Kit is brought on all classes and trips taking place on the Lower American River.

Time on the water varies with class type, size and overall ability level of the students.

All refuse generated during lunch breaks or before/after the class/trip is packed out of the Parkway and disposed of or recycled at our Store location in Rancho Cordova.

Locations & Schedule:

The location of our put-in and take-out varies with the type and duration of the class/trip being conducted. Sometimes our instructor will determine that the pre determined put-in or take-out should be adjusted for safety or time concerns.

We will utilize the following access points on the Lower American River:

- Sailor Bar
- Sunrise
- El Manto
- Rossmore Bar
- River Bend Park
- Grist Mill
- Watt Ave

All of our classes and trips conducted on the Lower American River take place from April through September. Typically we will run 5-10 classes total throughout the season depending on overall demand. Some classes are cancelled due to lack of adequate enrollment. Other classes are added on a case by case basis for private requests. Historically we have not run more than 12-15 classes total in a whole year. A majority of our classes take place in June, July August.

Instructors

All of our instructor and guides at CCK are either ACA certified or currently working towards certification.

All of our guides and instructors are CPR and First Aid Certified.

Our instructors carry extra water, first aid kits, and cell phones to quickly deal with any emergencies.